



Who We Are

- iCARD Systems is a leading prepaid Visa® card program manager and Gift Card aggregator
- Our mission is to be your Gift Card destination where corporate ordering is quick, easy, and hassle-free.
- At icardsystems.com, we provide solutions for corporate incentives, promotions, and rebates
- We operate icardgiftcard.com, the online destination for consumer gift card purchases
- We offer recipients the ability to choose how they spend their reward





Corporate Prepaid Visa[®] & Gift Card Solutions



Our Clients

iCARD's clients include more than 1,500 companies ranging from Fortune 50 companies to small business. We've serviced more than a million cardholders for our clients who use our prepaid Visa cards and gift cards to increase sales, delight employees, and optimize expense.

[LEARN MORE](#) 



About iCARD Systems

- Founded in 1998, iCARD is a pioneer in the development of network-branded prepaid cards
- We developed one of the first corporate prepaid Visa® cards - The Bally Total Fitness Prepaid Visa Card for Sprint; and we were one of the first to offer Visa Gift Cards online
- We have serviced over 1,500 corporate clients and delivered more than a million cards
- iCARD is an ISO (Independent Sales Organization) for the Bancorp Bank and Metabank
- We maintain relationships with two of the largest Visa card processors
- iCARD's channel partners include American Greetings
- Maintains reseller agreements with over 70 top retailers



Why Gift Cards

- 82 percent of businesses give gift cards
- 74 percent give gift cards and certificates for employee recognition
- 46 percent for sales incentives
- 17 percent for consumer promotions
- 83 percent of businesses find that giving gift cards are equally effective or more effective than giving cash



Our Products

Prepaid Visa Cards

Single-load and reloadable Visa cards with standard or custom designs



iCARD's **Prepaid Visa Card** solutions offer wide degrees of personalization and customization to suit your program and budget. We make ordering and paying for your cards super easy. Cards are typically delivered in 5 to 8 business days after payment and are a consistently high performer for:

- Rebates
- Sales incentives
- Dealer channel programs
- Customer referrals
- Clinical trial compliance

Bulk Gift Cards

Mix and match merchant gift cards with low minimums - many at a discount



iCARD gives you convenient access to 150+ popular gift cards and 40+ online gift codes with our **Bulk Gift Cards**. Now, instead of buying for face value from each individual retailer and paying shipping, you have the convenience of one-stop shopping, one shipping price and, in most cases, will save a few percentage points.

- Perfect for sales incentives
- Denominations of \$5 and up
- Credit cards accepted
- In stock and ready-to-ship
- Low minimum of 50 cards per merchant or \$1,000 per order

Super Gift Cards

All-electronic, emailed or printed, paper or plastic universal gift card



Our **Super Gift Card** solution, the iCARD Gift Card, enables the recipient to choose from 150+ stores, restaurants, spas, movie theatres and more. It never expires and can be implemented to suit a wide variety of needs.

- Online survey rewards
- Customer referrals
- Employee recognition
- Peer-to-peer motivation
- An innovative product rebate



Why Prepaid Visa Cards?

- Quick, easy, and hassle-free ordering
- Freedom to spend wherever Visa debit cards are accepted
- A more effective and secure reward than cash
- Single load or reloadable
- Allows for branding
- Can be personalized
- Individual or bulk fulfillment
- PIN activation for secure delivery
- Replaceable if lost or stolen



Custom Visa® Plastics



Why Super Gift Cards?

- Quick, easy, and hassle-free ordering with no lead time
- Recipient chooses gift cards from over 200 top retailers
- Select from over 65 digital cards to top e-tailers
- Create your own personalized eCard – upload a photo or logo
- “Go Green” with secure, instant delivery by email
- Optionally print as a paper certificate
- Brand your own redemption site
- No inventory or fulfillment hassles
- Never expires
- Replaceable



iCARD
SYSTEMS
Secure Branded Cash™

Branded Redemption Site



[Buy a Gift Card](#) [Redeem a Gift Card](#) [How It Works](#) [View All Gift Cards](#) [Corporate Gift Cards](#) [My Account](#) [Help](#)

How to redeem your iCARD Gift Card

Enter Claimcode > [Sign In](#) > [Choose Merchant](#) > [Redeem](#)

Redeem now!

Enter the claimcode from your Gift Card below:

XXXXXXXX-XXXXXXXX

[Next >](#)

Featured merchants:



L.L.Bean

★ macy's



Why Bulk Merchant Gift Cards?

- Great for spot rewards
- Can be acquired at a discount
- Over 200 brands to choose from
- Familiar and Easy to use



Card Features Matrix

Products & Features	Offers Recipient Choice	Secure Delivery	Can Be Personalized	Offers Branding	Eco-Friendly	Instant Delivery	No Inventory Needed	Reloadable	Replaceable	Never Expires
Visa Promotion Card	✓	✓	✓	✓		✓		✓		
Visa Rewards Card	✓	✓	✓	✓		✓	✓	✓		
Super Gift Card	✓	✓	✓	✓	✓	✓		✓	✓	
Bulk Gift Cards		✓							✓	

Prepaid Visa Cards

Single-load and reloadable Visa cards with standard or custom designs



Bulk Gift Cards

Mix and match merchant gift cards with low minimums - many at a discount



Super Gift Cards

All-electronic, emailed or printed, paper or plastic universal gift card





iCARD SYSTEMS
Secure Branded Cash™

Why iCARD?

- iCARD is experienced, reliable, has the broadest inventory of plastic and digital gift cards on hand, and offers excellent customer service
- iCARD has been recognized by Visa as one of the first to offer Visa® Gift Cards online
- iCARD has serviced more than 1,500 corporate clients and more than one million cardholders
- iCARD has been congratulated by US Senator Bill Nelson of Florida for our work with the US Department of Energy
- Our Super Gift Card platform is highly robust and was developed by IAC, the company that brought you Lendingtree, CitySearch, Expedia, Ticketmaster, and match.com



icardsystems.com - your online destination for Prepaid Visa Cards, Super Gift Cards, and Bulk Gift Cards

[Register](#) [Check Balance](#)  Live Customer Service: [1.636.489.4698](tel:16364894698)  Sales: sales@icardsystems.com

iCARD SYSTEMS
Secure Branded Cash™

- Prepaid Visa**
Individual and bulk fulfillment gift cards.
- Super Gift Cards**
Allows a recipient to choose their gift card.
- Bulk Gift Cards**
Bulk merchant gift cards at discounted prices.
- Solutions**
Not sure which product suits your needs?
- About Us**
Get to know us and learn more about our offerings.

[Order Online](#) | [Prepaid Visa Cards](#), [Super Gift Cards](#) and [Bulk Gift Cards](#) | [Gift Card Blog](#)



Corporate Prepaid Visa® & Gift Card Solutions

**Launching a Rewards Program?
Get Our New Gift Card Whitepaper**

5 Easy Steps to Implementing a Successful Rewards Program

[▶ GET IT NOW](#)

Our Clients [LEARN MORE](#) 

ICARD Systems has provided prepaid Visa card and gift card solutions to more than a million cardholders for companies ranging from Fortune 50 companies to small business.



Prepaid Visa Cards

Single-load and reloadable Visa cards with standard or custom designs

Formerly known as **VISA Gift Card**



[LEARN MORE](#) [ORDER NOW](#)

Super Gift Cards

All-electronic, emailed or printed, paper or plastic universal gift card



[LEARN MORE](#) [ORDER NOW](#)

Bulk Gift Cards

Mix and match merchant gift cards with low minimums - many at a discount



[LEARN MORE](#) [ORDER NOW](#)

American Greetings



americangreetings.com

Welcome back, Tim!

my AG.com

sign out

feedback | help

- ecards
- photo cards
- printables
- reminders
- invites
- wallpapers & screensavers

2 add a gift [what's this?](#)

No Thanks

Amazon.com Gift Card

How much would you like to add?

Select Amount

\$10

2 address, preview and send

Send To

Ecards with gifts can only be sent to one person.

Relationship To You (optional)

add a gift

Amazon.com Gift Card



Amazon.com Gift Cards never expire and are redeemable for millions of items in over 40 categories.



Dining/Leisure Gift Card

From dining out to a trip to the movies, give the gift of entertainment along with your ecard. Choose from a wide variety of merchants including:



AmericanGreetings.com Membership

Let someone enjoy a one-year gift membership to AmericanGreetings.com in addition to your ecard.

[Close](#)



Secure Branded Cash™

Security Features

- Secure online order systems
 - Secure customer account log-in
 - GeoTrust SSL
 - Credit Card AVS check
 - Secure file uploads & FTP sites
 - Customer Identity Management
 - Detailed Card Order & Usage Reports
- Secure card delivery
 - FedEx
 - Dedicated JSP server for code generation and delivery
 - Guaranteed delivery to recipient
- Card security features
 - Prepaid Visa Card PIN Activation
 - Free lost/stolen card replacement
- Corporate Compliance
 - PCI Compliant
 - Visa membership
 - Bank oversight with OTS Governance
 - PATRIOT ACT & KYC Compliant
 - AML Policy & Procedures



Secure Branded Cash™

Press Release

FT. LAUDERDALE, Fla., April 12 /PRNewswire/ -- [iCARD Systems](#), a 12-year prepaid card industry innovator, carries more than 150 popular merchant gift cards and is now providing one-stop-shopping convenience for corporate orders of bulk gift cards at its Web site, <http://www.icardsystems.com>.

FT. LAUDERDALE, Fla., Nov. 3, 2010 /PRNewswire/ — Jeff Ehney, the president of iCard Systems, has made three trips to China in recent months to assess the possibility of expanding his business there. The company is examining the market for gift cards, online gift cards and gift certificates.

FT. LAUDERDALE, Fla., Nov. 11, 2010 /PRNewswire/ -- iCARD Systems is celebrating Veterans Day by renewing its commitment to support an online veterans program that provides training for P.T.S.D., Post Traumatic Stress Disorder. iCARD began supporting the program, [Vets Prevail](#), in 2009.

St. Louis, MO, USA January, 2010 – United States Senator Bill Nelson of Fort Lauderdale, Florida, has congratulated iCARD Gift Card LLC on a contract renewal with a Department of Energy entity and alerted the company that it has been awarded the department's coveted Recognition Award.



Case Studies

- **Intermec**, a Fortune 1000 supply chain systems company wanted to simplify commission payments while providing an incentive to its outside sales force. With iRewards commissions are conveniently added onto a re-loadable prepaid card; the co-branded card also raises awareness among its outside sales force.
- **The US Dept of Energy** selected a “green” incentive solution from iCARD for its safety, wellness, attendance, and job effectiveness program, which allows the recipient to choose from dozens of merchants offering eCodes in lieu of plastics
- When **Sprint** was looking for a unique consumer promotion that would be attractive to both its marketing partners and its customers, they chose a co-branded prepaid Visa card from iCARD
- Plagued by problematic deliveries and poor customer, **AT&T** switched prepaid Visa card fulfillment to iCARD
- **Kimberly-Clark** uses prepaid Visa cards from iCARD for travel reimbursements
- **The Bermuda Department of Tourism** uses prepaid Visa cards from iCARD as off-season travel incentives
- **Scripta** makes real-time request for cards used for patient-wellness through a private-labeled site online provided by iCARD
- **Harris Interactive**, the country’s leading online survey company, works with iCARD to deliver their participant rewards
- **American Greetings** uses iCARD Super Gift Card platform to deliver a Dining & Entertainment Gift Card on ag.com



Thank you for giving us the opportunity to become your gift card partner!

If you have any questions, feel free to email us at sales@icardsystems.com

